

For Immediate Release:

**CASIMIRO FOUNDATION—FOSTERING EDUCATION AND SOCIAL ENTERPRISE DEVELOPMENT IN THE GARIFUNA COMMUNITY OF HONDURAS IN PARTNERSHIP WITH “*ORGANIZACION DE DESARROLLO ETNICO COMUNITARIO*” (ODECO) BY PROVIDING A 4-YEAR UNIVERSITY SCHOLARSHIP AT UNAH FOR LOCAL GARIFUNA YOUTH**

A Dominican born entrepreneur/educator, Juan P. Casimiro, has pioneered a new philanthropic model helping youth in the “emerging markets” / countries in Latin America and the Caribbean.

Mr. Casimiro, President and Co-Founder of Insight, has one personal mission: to provide funding for *motivated and focused*, underprivileged youth in emerging markets that commit to enroll and major in business at a local university; eventually leading to business start-up that includes a social responsibility vision.

Juan Casimiro, a man inspired by his dad’s philanthropic efforts, has focused his life on helping others—help themselves by offering motivational and financial support that fosters social entrepreneurship development for needy youth in developing nations. After his dad’s passing in 2000, he founded the Casimiro Foundation. The Casimiro Foundation, a U.S. based 501 c (3) nonprofit organization, has as its mission is to:

***leverage human capital by raising funds through donations, personal investments, special activities and events in order to advance the Foundation’s educational mission as follows:***

*Provide information, financial and educational support services for college entrance;*

*Broaden and advance educational activities with an emphasis on business and leadership, particularly as it affects economically challenge youth who are in need of financial assistance as they pursue an undergraduate business degree.*

Casimiro has assembled a group of energetic and committed professionals, students and entrepreneurs to join him as members of the board for the foundation. Understanding the desperate need to nurture and educate the children of today to help keep our nations prospering for tomorrow is one of the key elements that the foundation board members have focused on.

Casimiro Foundation, headquartered in South Florida offers four different sustainability strategies:

- Book Scholarship for Undergraduate Business Students
- Social Enterprise SEED Capital Fund / “*Emerging Markets*”
- College Scholarships / “*Emerging Markets*”
- Special Programs (Toys, Food and Clothes Drive for needy children)

In six years, the foundation has grown from offering 5 scholarships in the Dominican Republic to reaching over 1,000 youth in the USA, Latin America / Caribbean and Asia. One of the foundation's goal for the years 2007-2010 is to assure that additional college scholarships are given to less fortunate students in "*emerging markets*".

**The Casimiro Foundation Methodology:**

The foundation's board members, donors, sponsors, grantors make a financial contribution of \$500 or more to one the foundation's programs of their choice and the foundation manages those programs and relationships. Contributors are provided with "recognition letters" and itemized invoices detailing how their contributions are spent. In addition, donors can become part of the "Amigos (Friends) of the Foundation" by hosting fundraisers and helping create strategic partnership and alliances.

You can contact the Casimiro Foundation at:

10773 NW 58th Street, Suite 268  
Miami, FL 33178  
786.385.5285

Organizations and individuals wishing more information can learn more about the program by visiting [www.casimirofoundation.org](http://www.casimirofoundation.org)